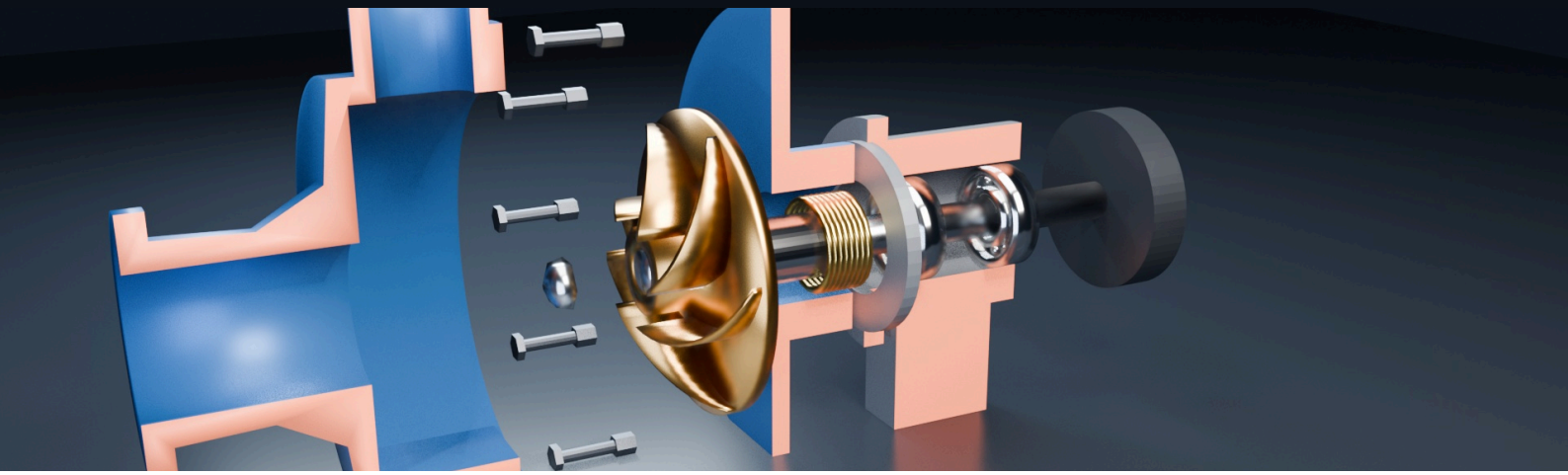
CUTAWAY

A 3D cutaway film of one of your products

Built from your own CAD or drawings. For sales engineers who need to show what is inside a product they cannot open on a call.



Our own sample: a generic centrifugal pump, code-built, cutaway and exploded view. Not a real product.

WHAT YOU GET

- One 30 to 45 second film, 1080p, of one product: a cutaway, an exploded view, or both
- Accurate to the drawings you supply, with clean part labels you approve
- The master video plus three high-resolution stills for datasheets and quotes
- Yours to use in quotes, on your website, at shows and on calls
- Cut-downs (shorter or square versions for social and email): £300 each

WHAT WE NEED FROM YOU

- One named product, and the part of it that matters most to your buyers
- CAD (STEP or similar) or technical drawings. We will sign your NDA first if you want one, and the files stay with us only
- Your logo, brand colours and any wording you need on screen
- One contact who can answer technical questions within two working days
- Your sign-off on the storyboard before we render

£1,200 fixed

per film, no extras to budget for

50% deposit (£600) to start, balance on delivery.
3 weeks from CAD and deposit to final film. **Two revision rounds** included.

HOW IT RUNS

- Week 1: we review your files and send a storyboard and a still frame
- Week 2: first full render for your comments (revision round 1)
- Week 3: revision round 2, then final files

HONEST SMALL PRINT

- We are a small UK studio taking its first industrial clients, so the first two films are £1,200 in return for your permission to publish a named case study. After that the price is £1,500
- We show what your drawings show. We make no performance or safety claims about your product
- Prices exclude VAT where applicable

To start: reply to our email with the product you would like shown and a good time for a 15-minute call. Nothing is made until you have said yes and the deposit is paid.